



## Press Release

For Immediate Release

### **The Downs Racetrack & Casino Announces September Gaming Promotions for Guests**

**Albuquerque, N.M. – September 9, 2013**– The Downs Racetrack & Casino has announced September promotions for guests. After the highly successful launch of the Virtual Downs Derby in August, the casino is continuing the promotion every Friday throughout September. In addition, to recognize Grandparent’s Day and the 75th anniversary of the New Mexico State Fair, the casino will offer unique commemorative gifts for guests.

“As September is underway, we want to provide special promotions for our guests to thank all of the people who have come out to experience our brand new gaming facility since it opened in July,” said Scott Eldredge, chief operating officer at The Downs Racetrack & Casino. “We are especially excited to once again host the Virtual Downs Derby. After great reviews and much excitement surrounding the game, we look forward to providing even more exciting Las Vegas-style gaming to our guests.”

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## **September Promotions**

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The Virtual Downs Derby will be available every Friday throughout September. At the request of guests, the casino is extending the hours of the Virtual Downs Derby between 10 a.m. and 1 a.m. Implementing the latest in gaming technology, the Virtual Downs Derby automatically begins on a player's machine at the top of every hour when they earn a minimum of 25 base points in the hour. Once the game begins, the guest is able to take part in an interactive horserace which allows them to view and select a horse in the race in order to win their share of an hourly \$1,000 Free Play prize.

In addition, guests earning 250 base points in one day between September 11 and September 22 will receive a commemorative 75th anniversary New Mexico State Fair baseball cap. The casino will also observe Grandparents Day in which guests earning 100 base points in one day between September 8 and September 10 will receive a commemorative magnetic photo frame. The photo frame will contain an additional September offer for guests to earn ten points and receive \$10 in free play, which will be valid between September 24 and September 28.

For more information on The Downs Racetrack & Casino, please visit [www.abqdowns.com](http://www.abqdowns.com) or call (505) 767-7171.

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### **About The Downs Racetrack & Casino**

The Downs Racetrack & Casino is a premier gaming facility which offers an exciting and modern gaming experience for Albuquerque residents. Located in the heart of Albuquerque, near the intersection of Louisiana Blvd. and Central Ave., The Downs Racetrack & Casino is the only casino located within the city limits. It features 700 slot machines, a live horse racing venue, simulcast and parimutuel wagering options, a contemporary bar and First Turn Lounge, gourmet food at The Crown Room fine dining restaurant, a food court, and much more. For more information, please visit [www.abqdowns.com](http://www.abqdowns.com) or call (505) 767-7171.

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